



Office

Business Category Computer systems/services

Location : Nagoya
Office area : 1,040m²
Number of office staff : 185
Project completed : August, 2007
Design : Okamura

·Received the 21st Nikkei New Office Award

Hewlett-Packard Japan, Ltd Chubu Branch Office <http://www.hp.com/jp>

The HP “Workplace Transformation” concept is essential to the latest FM strategies aimed at improving modern office environments and following this unique vision, we designed HP’s Chubu Branch with the original “Office is Eco!” concept in mind. The design showcases flexible working and ecological design as two potential office solutions. With the elimination and consolidation of three bases, the office space was reduced by more than a third and we created a “workplace” that can be used differently depending on the aim and mood, “technology” that facilitates communication in any part of the office, all supported by a “service” which allows for operations to be outsourced, thereby promoting hot-desking and actualising a work-style that isn’t restricted by time or place. We created an office environment with an ecological design based on low costs, short delivery time and low carbon footprint. We developed a “minimal waste, simple design” for the office, while being particular about colour and materials. The concept of “feeling the environment in the office” is promoted by the use of a recycled wood-plastic compound known as “Sterrawood” for the furniture and fixtures.



The reception area is kept simple to follow the “minimal waste design” principle. Impact is created by a reception desk with 7 different colours of lighting.



Multi-functional “Solutions Lounge”.
The tables are built from recycled materials.



Meeting room for both internal and external use. The table is quite narrow to allow for close proximity and open discussions.



Café-style communication space. The white-board facilitates easy collaboration during discussions.



Hot-desking bench area. The desk panel width can be adjusted at each individual seat by moving the side panel.



We designed an area for all the multi-functional printers, shredders etc. which creates an area where staff can converse freely while performing their duties.



At the staff entrance the founder's motto can be found in the shape of a world map. The idea of this is to inspire pride and confidence among the employees.



To facilitate the "free-address" approach to working, each employee has their own locker and hanging space.

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