



Graphics designed for the "Empowered Office" ICT Solution offered by NESIC.

Business Category Network system company

Location	: Tokyo
Office area	: 2,300m ²
Number of office staff	: 350
Project completed	: January, 2008
Design	: Okamura Corporation

• Received the 22nd Nikkei New Office Promotion Award

NEC Networks & System Integration Corporation

<http://www.nesic.co.jp/>

NEC Networks & System Integration Corporation have developed an ICT-based business solution known as "Empowered Office." In order to validate/demonstrate this, they refurbished the sales and marketing division to function as a "live office". The project was known as "SPI (Sales Power Innovation) Office". We created a "knowledge-creating" office to revolutionize their business practices, which was aimed at improving their sales activity through the effective use of IT and an increase in operational efficiency. One of the biggest changes was the introduction of a "group address" which facilitates speedy exchanges of information and opinions internally between salespeople and other company staff. In addition, to move towards the smooth integration of a paperless environment through ICT tools, new operational rules and standards were introduced. This self-enforced revolutionary work-style project has now started operating as a live office.



Multi-purpose high counter to enable staff to gather freely



Managers and general staff all have the same kind of workstation



Team-setting layout which makes meetings easier, thereby speeding up the decision-making process.



A break-out area in the centre of the office allows everyone to gather for meetings and informal presentations.



Basic IT infra-structure is accessible in the meeting rooms, which allows for all kinds of meetings to take place without problem.



Introduction of a printing management system which requires proof of employee's ID to function.



By defining concentration and discussion areas, we have created a lay-out plan expected to increase staff productivity.

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